

COLOR LOGIC



Special Effects for Print™

Design Suite™ Decorative Effect Software

The Color-Logic Design Suite enables graphic designers to create a virtually unlimited array of metallic colors and decorative effects using almost any printing process, with color palettes and plug-ins for Photoshop®, Illustrator®, InDesign®, and QuarkXpress®. The most affordable system for printing metallic colors and decorative effects, Color-Logic requires only five colors to create 250 metallic colors and decorative effects in a single pass of a 5 color press (or multiple passes on a press with 4 colors or less). It is compatible with offset, flexography, digital presses, Inkjet, and screen printing processes and is ideal for packaging, pouches, direct mail, point-of-purchase, signage, postcards, literature, booklets, labels, shrink sleeves, calendars, and much, much more!

KEY COMPONENTS

Design Suite™ Software



Print Certification Test Forms™



Process Metallic Color Charts™/Swatch Books



FX-Viewer™



- Step 1:** Contact a licensed and certified Color-Logic printer for a Design Suite CD and a copy of their Process Metallic Color Charts and Test Forms.
Step 2: Integrate multiple metallics and eye-catching decorative effects to artwork using simple-to-use palettes and plugins.
Step 3: Visualize the design on-screen using the FX-Viewer™. Visualize either metallic ink printing, or metallic substrate with white ink.
Step 4: Send the job to print. Artwork should be sent to the Color-Logic certified printer that printed the color charts.

The Color-Logic Design Suite provides designers the tools to differentiate their clients' marketing collateral at a fraction of the cost and time normally associated with creating and producing decorative effects.

KEY FEATURES AND BENEFITS

Faster time to market Create effects in minutes using automated plugins and palettes—effects that would normally take designers hours to achieve manually, reducing the iterative trials and errors in color communication between the designer and brand.

Simple to implement – Compatible with current design applications. Many of the special effects are created with a single mouse click!

Compatibility – Print using either silver ink plus CMYK or white ink plus CMYK on metallic substrates.

PRINTING WITH A METALLIC INK ON NON METALLIC SUBSTRATE

CMYK Design

CL Metallic Silver Ink

Non-Metallic Substrate



PRINTING WITH A WHITE INK ON A METALLIC SUBSTRATE

CMYK Design

Opaque White Ink

Metallic Substrate



Become a Color-Logic certified designer: To find out how, email us at: info@color-logic.com